

PRESS RELEASE

November 8, 2021 – For Immediate Release

HELP A BUDDY FUND: Supporting Local Animal Rescues Just in Time for Winter



EDMONTON – Help a Buddy Fund is a volunteer-based animal charity (Registered No. 776490732RR0001). We were established in April 2019 after the passing of Buddy, a dog in long-term foster care. In Buddy's honour, we are working behind the scenes to ensure that rescues, shelters, sanctuaries and other animal welfare groups in the province of Alberta are able to provide outstanding care throughout long-term animal rehabilitation lasting for a year or more. This winter, we are securing funds for our annual granting program while supporting three different animal charities.

2022 CALENDAR SALE: OUT OF AFRICA ANIMAL SANCTUARY

Out of Africa Animal Sanctuary (Registered Charity # 776490732RR0001) is located in Rivière Qui Barre on a picturesque farm in rural Alberta (approximately 20 minutes North West of Edmonton). The sanctuary is 100% volunteer run with an extremely dedicated team of individuals.

Help a Buddy Fund has teamed up with Out of Africa Animal Sanctuary to deliver calendars for the year of 2022 which feature many of the 100+ animals cared for at the sanctuary. Sales are open now and close November 23, 2021. 50% of proceeds from the calendar sale will benefit these animals, while the remaining 50% will be used towards Help a Buddy's annual grant program, where funding will be distributed to a deserving animal rescue group with animals in long-term care in April 2022.

FROSTY PAWS VIRTUAL MARKET SUPPORTING THE GREATER EDMONTON ANIMAL RESCUE SOCIETY

The Greater Edmonton Animal Rescue Society (GEARS - Registered Charity No. 822791430RR0001) is a non-profit organization that relies on a network of volunteers and foster homes working together to give companion animals a second chance at their forever family.

Help a Buddy Fund has teamed up with GEARS for the sixth annual Frosty Paws Winter Market. It's a 100% virtual market featuring 36+ vendors, a bake sale with door-stop delivery, winter sweaters for sale, and outdoor professional photography mini-sessions. The event will take place the weekend of November 19-22 2021.

All proceeds of the event will be split between HABF and GEARS to support their ongoing operations.

PET FOOD DRIVE AND GRINCH PHOTOS FOR BERKELEY'S PLACE

Berkeley's Place (Registered Charity #737701672RR0001) supports a network of over 20 animal welfare groups in Alberta, who benefit from their pet food bank. Help a Buddy Fund is doing its part in assisting the great work of this organization with our own volunteer efforts and teaming up to stock their shelves!

On December 4, 2021, we are hosting a pet food drive at Priscilla's Pet Emporium and Parlour (8207-127 Ave, Edmonton) from 1-3pm. This food drive will also host the Grinch himself who will be available for photos with adults, children, and pets at the store's selfie station.

Cash and physical donations of wet and dry kitten food, new litter boxes, pee pads, dry puppy food, dog treats, and leashes are at the top of Berkeley's winter wish-list.

Your media staff is invited to share information regarding our efforts.

For media inquiries please contact:

Jillanne Bowler-Veltman

Founder - Help a Buddy Fund

p. 780.271.0737 email: helpabuddyfund@gmail.com

www.helpabuddyfund.org